

InterOperability

Laboratory

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Promotional partners Chair

Hans Weibel

2012 IEEE International Symposium on Precision Clock Synchronization for Measurement, Control, and Communication

Plug-Fest September 23 – 25, 2012 Symposium September 26 – 28, 2012 San Francisco, CA, USA

Request for Promotional Partners:

ISPCS invites all organizations interested in precision clock synchronization and IEEE 1588 to support ISPCS as a promotional partner. There are three levels of partnership to consider:

- 1. Platinum: Requires a contribution of at least \$8000 USD. All gold benefits. In addition platinum level partners will have prominent recognition on the ISPCS home page, space permitting a choice location and a 2 table display at the exhibit, the option for additional items in the gift bag, and a recognition plaque to be presented at ISPCS. In addition they have the option of hosting a Platinum Partners reception with suitable notice in the printed program.
- 2. Gold: Requires a contribution of \$4000 USD. All silver level benefits. In addition gold level partners will receive 10 complimentary copies of the conference CD and may place an advertising brochure and optionally a gift in the 'gift bag' provided to all attendees. If the partner wishes to include an attendee gift in addition to or in lieu of the brochure, it should be of nominal cost. Partners must notify the committee of their intention and the nature of the gift and or brochure no later than August 8 so that we can avoid duplication with ISPCS provided gifts.
- 3. Silver: Requires a contribution of \$2000 USD. All bronze level benefits. In addition silver level partners may participate in the exhibit program outlined below.
- 4. Bronze: Requires a contribution of \$1000 USD. The logo of bronze level partners will appear on the ISPCS web site and in the ISPCS program. In addition partner logos will appear on signage posted at the entrances to the conference venues.

Platinum, gold and silver partners may exhibit products either incorporating clock synchronization techniques such as IEEE 1588 or useful in manufacturing or operating clock synchronization components and systems using IEEE 1588. In keeping with the informal atmosphere of past conferences, the gold and silver partner's exhibits should be confined to a single ISPCS-provided 2x1 meter table-top. The partner may in addition provide an easel or a simple backdrop to display posters and similar material. Backdrops and easels must be contained within a width not exceeding 3 meters. Partner provided skirts for the table are permitted. However display cases, special furniture, backdrops with shelves, backdrop mounted video screens, etc are not permitted in keeping with the informal nature of this conference. If you have specific questions as to whether a display item is acceptable please contact the ISPCS committee. Power will be limited to a single extension cord from a wall socket unless other arrangements are made with the committee beforehand.

The partner's table-top exhibit must be setup for viewing during the conference on both Wednesday and Thursday to allow participants time to view and discuss the exhibits with the partners.

There will be a session during the normal conference program during which each platinum, gold and silver partner will have an opportunity to give a 5 minute presentation and may reference 1 or 2 PowerPoint slides.